***HOW TO USE:*** *Use this template* ***to send an email to your COACHES****. There are parts in the letter,  
indicated in red, that you’ll need to customize specifically for your league.*

***To get started, copy and paste the content into your email marketing program like  
Constant Contact or Mailchimp, or directly into an email window.***

Hello!

I wanted to let you know that our league is participating in the Superspecs program this year. That means we applied for—and received—**[INSERT THE NUMBER AND TYPE OF HELMETS/GOGGLES/ETC. YOUR LEAGUE RECEIVED, FOR EXAMPLE “50 pairs of safety goggles”]** at no cost to us.

[Superspecs](http://www.superspecs.org) is an organization dedicated to protecting kids’ eyes and reducing the incidence of eye injury in Ohio to zero. It’s funded by a generous grant from the Ohio Department of Health’s Save Our Sight program, and receives support from the Ohio Ophthalmological Society.

**Superspecs provides:**

* no-cost helmets and sports goggles for youth athletics leagues
* no-cost prescription sports goggles for qualifying individuals
* no-cost eye safety wear for vocational programs

More than 45,000 sports and recreation-related eye injuries occur every year, and one out of three of those injuries happen to kids. 90% of these injuries could be prevented with proper eye protection.

**Because we want to keep our kids’ eyes safe, we’re requiring that all league athletes wear the equipment provided.**

**Here’s how you can help:**

1. **Make it clear that wearing safety equipment isn’t optional.** Don’t allow the athletes on your team to play or practice without wearing the equipment. When everyone follows the rules, they feel less like rules and more like the way things are done.
2. **Complete a pre-season survey at:**

**[INSERT THE CORRECT SURVEY LINK FOR YOUR LEAGUE:]**

Basketball or soccer: https://superspecs.org/questionnaires/soccer-basketball-goggles-pre-season/

Baseball or softball helmets: <https://superspecs.org/questionnaires/baseball-softball-helmets-pre-season/>

Softball fielder’s masks: <https://superspecs.org/questionnaires/softball-fielders-masks-pre-season/>

Complete this survey as soon as possible. It’s required by Superspecs in exchange for our gear, and should only take about 8–10 minutes.

1. **Watch this video so you’ll know what to do in case of an eye injury:** <https://www.youtube.com/watch?v=oM3-1zVh8JQ>
2. **When the season is over, complete a post-season survey at**:  
   **[INSERT THE CORRECT SURVEY LINK FOR YOUR LEAGUE:]**

**Basketball or soccer:** https://superspecs.org/questionnaires/soccer-basketball-goggles-post-season/

**Baseball or softball helmets:** https://superspecs.org/questionnaires/baseball-softball-helmets-post-season/

**Softball fielder’s masks:** <https://superspecs.org/questionnaires/softball-fielders-masks-post-season/>

This survey is also required by Superspecs in exchange for our gear, and should only take about 8–10 minutes.

1. **Connect with Superspecs** on [Instagram](instagram.com/superspecsohio), [Twitter](twitter.com/superspecsohio), and [Facebook](facebook.com/superspecsohio).  
   Post a picture of your athletes in their gear, and tag it #whatsyoursuper

Thank you for helping keep our athletes safe while they play, and thank you for everything you do for our league. We literally couldn’t do it without you.

***PS—If you know a child that might qualify to get FREE prescription goggles, head to superspecs.org/programs to see how he or she can apply.***