***HOW TO USE:*** *Use this template* ***to send an email to the PARENTS of your students****. There are parts   
in the letter, indicated in red, that you’ll need to customize specifically for your school.*

***To get started, copy and paste the content into your email marketing program like  
Constant Contact or Mailchimp, or directly into an email window.***

Hello!

I wanted to let you know that our school is participating in the Superspecs program this year. That means we applied for—and received—**[INSERT THE NUMBER AND TYPE OF GOGGLES YOUR SCHOOL RECEIVED, FOR EXAMPLE “50 pairs of safety goggles”]** at no cost to us.

[Superspecs](http://www.superspecs.org) is an organization dedicated to protecting kids’ eyes and reducing the incidence of eye injury in Ohio to zero. It’s funded by a generous grant from the Ohio Department of Health's Save Our Sight Fund, and receives support from the Ohio Ophthalmological Society.

**Superspecs provides:**

* no-cost eye safety wear for vocation programs
* no-cost helmets and sports goggles for youth athletics leagues
* no-cost prescription sports goggles for qualifying individuals

According to the U.S. Bureau of Labor Statistics, about 20,000 eye injuries occur in the workplace each year. These injuries range from simple eye strain to severe trauma that can cause permanent damage, vision loss, and blindness.

We don’t want this to happen to your student, and neither does their future employer. In fact, wearing protective eyewear will be a job requirement at any reputable company. Getting students used to wearing safety equipment now is just one more way we’re preparing them for the workforce.

**Because we want to keep your kids’ eyes safe, we’re requiring that all students wear the equipment provided in class.**

**Here’s how you can help:**

1. **Make it clear that wearing safety equipment isn’t optional.** It protects their eyes, and prepares them for their future jobs.
2. **Connect with Superspecs** on [Instagram](instagram.com/superspecsohio), [Twitter](twitter.com/superspecsohio), and [Facebook](facebook.com/superspecsohio).  
   If you wish, post a picture of your student in their gear, and tag it #whatsyoursuper
3. If you, or someone you know, is involved in a youth soccer, baseball, softball, or basketball league, you could qualify to **get safety equipment at no cost for your entire league.** Head to superspecs.org to learn more.
4. **Next time you renew your license plate, consider donating a dollar to the Ohio Save Our Sight Fund**, which makes it possible to provide equipment at no-cost to vocational programs all over Ohio.

**Not only does protective gear keep kids’ eyes safe, it helps them sharpen the skills they need to excel in their field.** This is because when kids are nervous about getting injured, they’re not concentrating on the skills they need to be performing. Wearing protective gear gives them a sense of safety. When they’re not worried about getting hurt, they can focus on learning.

Thank you for helping keep your student safe and confident, and thank you for everything you do to support our program.

***PS—If you know a child that might qualify to get FREE prescription goggles, head to superspecs.org/programs to see how he or she can apply.***