***HOW TO USE:*** *Use this template* ***to send an email to your STUDENTS****. There are parts in the letter,  
indicated in red, that you’ll need to customize specifically for your school.*

***To get started, copy and paste the content into your email marketing program like  
Constant Contact or Mailchimp, or directly into an email window.***

Hello!

*I know you’re busy studying, so here’s the short version:*

* We’re teaching you a bunch of skills here that are critical to your career. You’re going to need to see to do about 95% of them. **That means keeping your eyes safe.**
* We have eye safety equipment in your classroom. **Wear it. No exceptions.**

*If you’re not studying (what?!), here’s the longer story:*

According to the U.S. Bureau of Labor Statistics, about 20,000 eye injuries occur in the workplace each year. These injuries range from simple eye strain to severe trauma that can cause permanent damage, vision loss, and blindness.

We don’t want this to happen to you, and neither does your future employer. In fact, wearing protective eyewear will be a job requirement at any reputable company. Getting you used to wearing it now is just one more way we’re preparing you for the workforce.

We’ve gotten our equipment by participating in the Superspecs program, which means that we were granted **[INSERT THE NUMBER AND TYPE OF GOGGLES YOUR SCHOOL RECEIVED, FOR EXAMPLE “50 pairs of safety goggles”]** to use in our classrooms at no cost to us.

[**Superspecs**](http://www.superspecs.org) **is an organization dedicated to protecting students’ eyes and reducing the incidence of eye injury in Ohio to zero. It provides:**

* no-cost eye safety wear for vocation programs
* no-cost helmets and sports goggles for youth athletics leagues
* no-cost prescription sports goggles for qualifying individuals

**Here’s what you can do:**

1. **Wear your protective gear the entire time you’re in class—not just when you’re working on a project.**
2. **Connect with Superspecs** on [Instagram](instagram.com/superspecsohio), [Twitter](twitter.com/superspecsohio), and [Facebook](facebook.com/superspecsohio).  
   Post a picture of your friends in safety gear, and tag it #whatsyoursuper

Thanks for keeping yourself safe, and making our vocational programs some of the best in Ohio.